



**MORE PAGES –
MORE FEATURES**

DECEMBER
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HIT PARADER

A CHARLTON PUBLICATION

SKOKIAAN

**HEAVEN WAS NEVER
LIKE THIS**

SMILE

ITALIAN HUCKLE BUCK

HOPELESSLY

GIVE ME THE RIGHT

HALF AS LOVELY

RAIN RAIN RAIN

ONE MORE TIME

MORE THAN EVER

VENI VIDI VICI

DANGER SIGNS

SHAKE RATTLE AND ROLL

**THE GREATEST FEELING
IN THE WORLD**

HONEY LOVE

YOUR HEART MY HEART

**TEMPLE OF AN
UNDERSTANDING HEART**

UNO DUO TRE

CINNAMON SINNER



JUDY GARLAND
starring in
"A STAR IS BORN"

SPECIAL FEATURES

Candid Camera Catches The Stars Off Guard

THE GAYLORDS – In The Spotlight

Tommy Mara Contest Winners

SING JUDY! DANCE JUDY!
THE WORLD IS WAITING FOR YOUR SUNSHINE!



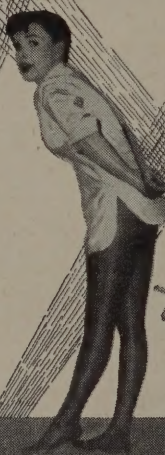
Judy Garland
and
James Mason

"A Star is Born"

WARNER BROS.
PRESENT IT IN

CINEMASCOPE

TECHNICOLOR
STEREOPHONIC SOUND



HEAR
THESE 6 GREAT
NEW SONGS BY
ARLEN AND GERSHWIN
'THE MAN THAT GOT AWAY'
'IT'S A NEW WORLD'
'GOTTA HAVE ME GO WITH YOU'
'HERE'S WHAT I'M HERE FOR'
'SOMEONE AT LAST'
'LOSE THAT LONG FACE'

ALSO STARRING

JACK CARSON • CHARLES BICKFORD

WITH TOM NOONAN SCREEN PLAY BY MOSS HART DIRECTED BY GEORGE CUKOR NEW SONGS BY HAROLD ARLEN AND IRA GERSHWIN

PRODUCED BY SIDNEY LUFT MUSICAL DIRECTION BY RAY HEINDORF A TRANSCONA ENTERPRISES PRODUCTION PRESENTED BY WARNER BROS.



The HIT PARADER BAND WAGON OF A Charlton TOP TUNES Feature

HALF AS LOVELY

SAMMY GALLOP LEW SPENCE

If your eyes were half as bright,
They still would light my way,
If your heart were twice as true,
Then you'd be mine today;
That's why I often wish
That you were half as lovely, twice
as true.

I am only one of those
Who thinks of you and sighs,
Just another one who knows your
laughter and your lies;
I wish that you were someone
Who was half as lovely, twice as true.
I love you, I love you, too much, it
seems,
For any fool can see,
With your heart so crowded with other
dreams.

How can you dream of me?
Though I pray the gods of love
Will make you care, somehow,
Still I know the odds of love
Are all against me now,
But I might stand a chance
If you were half as lovely, twice as
true.

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selling agent Barton Music Corp.

GIVE ME THE RIGHT

TOM GLAZER MARTY GOLD

Give me the right to give my life
And all my love to you
Let my lips cling to you
Let my heart sing to you
I'll bring the moon
I'll bring the stars
And place them in your hair
For you to wear like diamonds there
Then take my hand and understand
What I have planned for you
A world so grand for you
A wonderland for you
With all my soul, with all my might
I give my love I give my life
Give me the right,
The right to make you mine.

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selling agent, Shapiro, Bernstein & Co., Inc.

BEWARE

KAY TWOMEY FRED WISE BEN WEISMAN

Beware if you're fooling my heart
For I'd rather not start
If there must be an ending
Take care please don't hold me so
tight
If it's just for tonight
And you're only pretending
Love is no passing emotion
And I could be yours for all time
Love is eternal devotion
Forget me or tell me you're mine
Should I place my heart in your care
Or should I tell my heart beware.

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TOP TUNES

SMILE

JOHN TURNER GEOFFREY PARSONS
CHARLES CHAPLIN

Smile, tho' your heart is aching,
Smile, even tho' it's breaking,
When there are clouds in the sky,
You'll get by, if you smile
Through your fear and sorrow,
Smile and maybe tomorrow,
You'll see the sun come shining thru
for you.

Light up your face with gladness,
Hide ev'ry trace of sadness,
Altho' a tear may be ever so near,
That's the time you must keep on
trying,
Smile, what's the use of crying,
You'll find that life is still worth-
while,

If you'll just smile
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YOUR HEART, MY HEART

CARL SIGMAN OLIVAS WEISS
ROTHENBURG

Your heart, my heart,
Two hearts with one desire,
Your lips, my lips,
Kisses that burn like fire.
Here are my arms to sigh in,
Let's realize the dreams that lie in
Your heart, my heart,
Two hearts just meant for love.

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Corp.

THE TEMPLE OF AN UNDERSTANDING HEART

JAY LIVINGSTON RAY EVANS

Come with me, you the lonely, you
the weary,
To the temple of an understanding
heart.
You will be free of trouble, free of
sorrow.
In the temple of an understanding
heart.
For once you have passed through its
portal
You'll have reached the greatest goal.
It's here on earth for the mortal
Who has love in his heart, peace in
his soul!
Come with me from the darkness to
the brightness
Of the temple of an understanding
heart.
Come with me! come with me! come
with me!

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HEAVEN WAS NEVER LIKE THIS

MACK DAVID

We meet, and then we touch,
And when we touch I thrill so much.
Mmm mmm, and then we kiss.
Heaven was never like this.
Close in your arms it's so lovely,
So lovely, so nice.
Why should I dream about heaven?
In your arms I have found paradise.
Mmm mmm, and then we sigh.
My heart and I fly to the sky.
I know each time we kiss
Heaven was never like this.

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NEARER MY LOVE TO ME

ERVIN DRAKE JIMMY SHIRL

A cablegram from Cairo saying
"Darling miss you so!"
A card from Sweden where you went
to ski
They're all I have to cling to
While you're gone they bring you
Nearer my love to me!
A turban from Calcutta and a brandy
from Bordeaux,
A record of your voice from Tripoli
Your photo from Milano smiling on
my piano
Nearer my love to me!
How many times have I caressed
Things that were blessed by your
touch.
How many nights full of unrest
Hoping you miss my touch as much.
I got your note from Holland
"Off to Venice, then it's home!"
But Venice is romantic as can be
So, let no arms enfold you
Til again I hold you nearer my love
to me!

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MORE THAN EVER

JOE MARSALA DON GEORGE

Do I need you?
More than ever
I spend each moment remembering you
Do I love you?
More than ever
You must come back, dear, whatever
you do.

When the sun says farewell to the
the skies
And the stars have a gleam in their
eyes
Once again I await by the stream
But I'm only rehearsing a dream.

Bella mia
Mia bella
Ti voglio bene ti voglia bacciar
Cara mia
Mia cara
Senza l'amore non posso compar'.
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*Charles
Atlas*

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"We'd rather sing than eat" is a strange way to open up an interview, but that's just what Burt Bonaldi, leader of the great Gaylords, said to us when we sat down to find out the story behind one of the best vocal groups in the country. Before we had a chance to pop a few more queries, Billy Christ and Don Rea (the rest of the trio) came bounding in, and within a few minutes, questions and answers were flying across the room, and the Gaylord story began to take shape.

Burt acted as spokesman for the group and told us about the fateful day that the boys got together. It seems that Burt, who had completed his pre-law studies at the University of Detroit, was well on his way to being a barrister when he met fellow students Billy Christ and Don Rea, who were majoring in music. The three lords put their talents together, auditioned for Connor's Show Bar and stretched a 4-week engagement there to a three-year stay, covering all their college expenses, plus.

One of Mercury Records' VP's heard the trio there and signed them to a long-term recording contract, making a showbiz career look more promising than a legal one. Thus, Burt closed the law texts, and the trio took off on a cross-country junket of the States, building a mighty strong fan club on the trek. Now the only time Burt uses his legal background is in managing the group's affairs, so the four-year training was not totally in

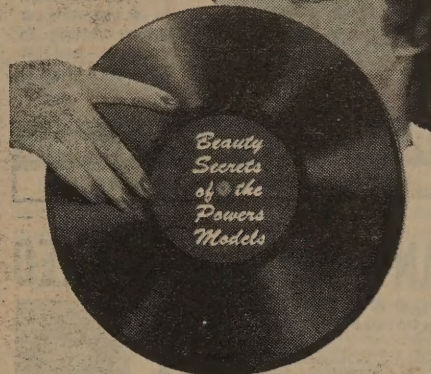
vain.

Their first Mercury platter, "Tell Me Your Mine", sold in the neighborhood of 1,250,000 copies, which started club owners clamoring for their vocalistics. The Gaylords then followed their first smash with "Ramona" and "Strings Of My Heart," both best sellers and jukebox favorites. Incidentally, these earlier records by the group spotlighted Ronnie Gaylord, who is now turning out some mighty swell disks for Mercury as a single.

Getting back to the interview, Burt recalls how the elder Mr. Bonaldi, who operates a music store in Detroit, one day suggested to him that he record some Italian melodies with the trio. And so, when "From The Vine Came The Grape" was submitted to the group, Burt insisted they record it. It turned out to be a wise move, as the platter reached the one-million sales mark in short order.

Ever since this top-seller, the boys have been on a personal appearance tour of the nation, playing clubs, theatres, and TV shows along the way. In between all these appearances, the Gaylords managed to cut two more sides for Mercury in April: "Isle Of Capri" backed with "Love I You", both of which held top-notch positions on the popularity charts. There's no need to describe the tremendous success they've achieved with "The Little Shoemaker"—currently Number One on everybody's Hit Parade—while their new one, "Veni Vidi Vici," looks like a sure bet to follow suit.

she knows
the
secrets



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What You Say and How You Say It Can Make You Popular

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

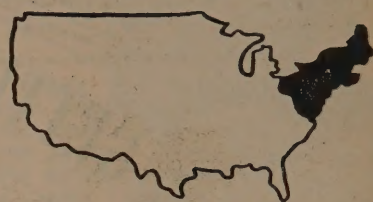
According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1659, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.

JUKE - BOX



EAST



No. 1 THE HIGH AND THE MIGHTY

THE HIGH AND THE MIGHTY
NED WASHINGTON · DIMITRI TIOMKIN

I was high and mighty,
How I laughed at love and the stars
above,

Then you came like a gentle flame
And helped me to find my way!
I was high and mighty
And I told my heart where to stop and
start,

Now I find that I was blind,
I'm learning it day by day!
Love can change things, rearrange
things,

Oh, what strange things love can do!
I'm not high and mighty
But I have what's worth all the gold
on earth,

I have you and I give my heart
Forever and ever to you, you, you!
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SKOKIAAN

(South African Song)

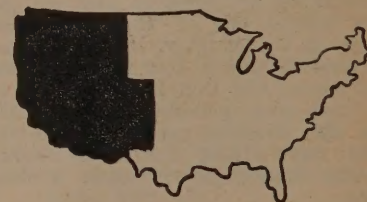
TOM GLAZER · AUGUST MSARURGWA
Skokiaan, Skokiaan, Skokiaan
Skokiaan ho ho far away in Africa
Happy, happy Africa
They bang a bongo and they singo
They have a ball and really go
Skokiaan ho ho take a trip to Africa
Any ship to Africa
Come on along and learn the lingo
Beside a jungle bungalow.
The hot drums are drumming
The hot strings are strumming
And warm lips are blissful
They're kissful of Skokiaan!
Ho ho if you go to Africa
Happy, happy Africa
You'll linger longer like a kingo
Right in the jungle-ungle-o.

Skoki, Skoki, Skoki, Skokiaan
Okey dokey anybody can Skoki, Skoki
Man oh! man oh! man you bang a
bongo and singo

In hokey pokey Skokiaan.

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WEST



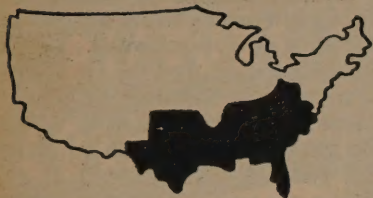
No. 1 SKOKIAAN



As Played By
RAY ANTHONY

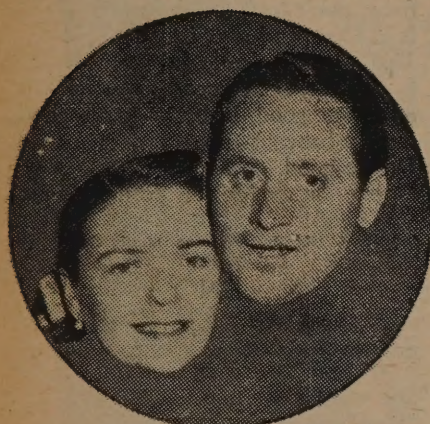
DYNAMITE

SOUTH



No. 1

I'M A FOOL TO CARE



As Sung And Played By
LES PAUL and MARY FORD

MID-WEST



No. 1

SH-BOOM



As Sung By
THE CREW CUTS

I'M A FOOL TO CARE

TED DAFFAN

I'm a fool to care, when you treat me
this way,
I know I love you, but what can I do
I'm a fool to care
I'm a fool to cry, when you tell me
goodbye,
You left me so blue when you were
untrue,
I'm a fool to care.
I know I should laugh and call it a
day,
But I know I would cry, if you went
away.
I'm a fool to care, when you don't care
for me,
So why should I pretend, I'll lose in
the end,
I'm a fool to care.

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SH-BOOM

(Life Could Be A Dream)

JAMES KEYES CLAUDE FEASTER CARL
FEASTER FLOYD F. McRAE JAMES EDWARDS

Hey nonny ding dong alang alang
alang.
Boom ba-doh, ba doo ba doo.
Life could be a dream, sh-boom,
If I could take you up in Paradise up
above, sh-boom.
If you would tell me I'm the only one
you love,
Life could be a dream, sweetheart,
Hello, hello again, sh-boom,
And hopin' we'll meet again.
Oh, life could be a dream, sh-boom,
If only all my precious plans would
come true, sh-boom.
If you would let me spend my whole
life lovin' you,
Life could be a dream, sweetheart.
Ev'ry time I look at you something is
on my mind.
If you'd do what I want you to,
Baby, we'd be so fine.
Oh, life could be a dream, sh-boom,
If I could take you up in Paradise up
above, sh-boom.
If you would tell me
I'm the only one that you love,
Life could be a dream, sweetheart.
Sh-boom sh-boom, ya da da da da
Da da da da da.
Sh-boom sh-boom, ya da da da da
Da da da da da.
Sh-boom sh-boom, ya da da da da
Da da da da da, sh-boom.

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MONEY-BACK GUARANTEE

THE MUSIC STAFF

Hi There Everybody:

We just got through counting the entries in the Tommy Mara Contest, and we're still a little groggy from the experience. The letters number in the thousands, and they were all so wonderful that the board of judges (who, by the way, were the editors of all the leading music trade magazines and the staff of HIT PARADER) are still talking about them. We decided that one big prize and ten small ones weren't enough, so we are going to award Tommy's latest record to one winner in each state. Congratulations to all the winners—and especially to you, Judy Eiff, of 216 Grandview, Elmhurst, Illinois, for being the grand prize winner. Your trip to New York and your date with Tommy is now being arranged.

Our fan club section is constantly increasing, with many wonderful letters and journals from the officers and members of the thousands of clubs throughout the country pouring in daily. We are planning some big features with the club journals, so if you haven't sent us your journal, don't hesitate to do so. The address is: Fan Clubs, c/o HIT PARADER, Derby, Conn.

Now that school is back in full swing, we have brought back our regular feature, "High School Hi-Lights." For our first issue of the fall season, we visit the deep south and stop off at Campbell High School, in Marietta, Georgia. If you would like your high school included in a forthcoming issue, just drop us a card with the name of your school and the name of the school paper.

Did you ever come out of a movie and think to yourself, "Gee, if my favorite dreamboat could only sing." Well, it seems that the record companies have been thinking—and what's better, they have been doing something about it! Today, more and more movie stars are cropping up as record names. First it was Jeff Chandler; now Carlos Thompson and Tony Curtis are recording top tunes, with more stars to follow. You will want to read all about the movement from films to records in this issue.

Every once in a while Hollywood comes up with a really exceptional picture that makes for wonderful entertainment for the whole family. Warner Bros. takes the cake this month with their top flicker, "A Star Is Born." The picture stars Judy Garland and James Mason, along with Jack Carson and Charles Bickford. It's got some great songs and a truly fine story. When you see our "film clip" page, we know you won't want to miss "A Star Is Born" when it comes to your town.

Last but not least, the Gaylords come in for their share of the feature spotlight, as we introduce you to the members of the fabulous trio.

RAIN, RAIN, RAIN

J. McCONOLOGUE

Rain rain rain rain rain rain
Rain rain rain rain
Well-a didn't it rain, children
God's gonna send the waters from
Zion
He's gonna raise his heaven up higher
It's gonna rain.
Well stop! great God!
Stop still and listen
My God walked down by the brimy
sea

Beheld the evil of the sinful man
Declared that he would destroy the
land

He spoke to Noah, Noah stopped
He said Noah I want you to build an
Ark

I want you to build it big and strong
Build it three hundred cubic long.
Thirty high and fifty wide
It's gotta stand that rain and tide
Well rain children
God's gonna send the waters from
Zion

He's gonna raise his heaven up higher
It's gonna rain.

Well after God told him a-what to do
Noah began to cut and hue
The ringin' of the saw cried, "Judge-
ment"

The ringin' of the hammer cried,
"Sinner repent"

A hundred years he hammered and
sawed

Buildin' the ark by the grace of God.
After the foundation was laid
He hued the timber and the Ark was
made.

Oh Noah oh Noah oh Noah oh Noah
oh Noah

Rain rain rain rain rain rain
Oh Noah didn't it rain
Rain rain rain rain rain rain
Rain rain rain rain

My Lord then the wind did blow,
The Ark did rock

Noah couldn't find nowhere to dock
My God spoke, he whispered low
Showed ol' Noah where he wanted
him to go,

He said look-a here Noah, the rains
done stopped

I want you to land on the mountain
top

He showed ol' Noah a rainbow sign
Well rain rain rain rain rain rain

Oh Noah didn't it rain?
Rain rain rain rain rain rain
Oh Noah didn't it rain.

Copyright 1954 by Maple Leaf Music Pub. Co.

A KISS TO CALL MY OWN

C. A. BIXIO B. CHERUBINI JOE SHERMAN
SID WAYNE

A kiss to call my own,
My lonely heart just cries for,
A kiss that's mine alone
With love that never dies.
To have and hold you near
Is all I want forever,
Give me the dream I've known
A kiss to call my own.

Copyright 1928 by Italian Book Co. Copyright 1954
by Tannen Music, Inc.

DO ME GOOD, BA-BABY

BERNIE WAYNE RALPH CARE

It is a fact and understood,
That when you hold me tight
It does me lots of good,
So do me good, ba-baby,
Do me good, ba-baby,
Do me good, do me good, do me
Do me, do me, do me, do me good!
It is a fact and understood
That when you're kissin' me
A man ain't made of wood,
So kiss me good, ba-baby,
Kiss me good, ba-baby,
Kiss me good, kiss me good,
Do me, do me, do me, do me, do me
good!

You're not treatin' me the way you
should,

And baby, it's gettin' me sad.
Baby, you're drivin' me mad,
Baby, don't treat me so bad!
It is a fact and understood
That when you're lovin' me
It does me lots of good,
So do me good, ba-baby, do me good,
ba-baby,

Do me good, do me good,
Do me, do me, do me, do me, do me
good!

Copyright 1954 by Meridian Music Corp

UNO

(One More Kiss)

GEOFFREY NORTH MARIANITO MORES
ENRIQUE SANTOS DISCEPOLO

She whispered "uno" in my ear,
"Uno" meant one more kiss!
A sweet enchanting word to hear,
On such a night as this!
So I held her tight and kissed her,
And I told her how I missed her,
While she kept repeating "uno!"
So I kissed her once again,
And begged my heart to please pretend
This night would never end!
But when the dawn came breaking
through,

To welcome in the day!
Then, darling, suddenly I knew,
My love was here to stay
For the girl that lived in dreams,
In all my schemes, was really you!
dear!

So always whisper tenderly,
"Uno!" again, to me!

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Corp.

YEARNING

(Just For You)

BENNY DAVIS JO BURKE

A song bird yearns to sing a love song
The roses yearn just for the dew
The whole world's yearning for the
sunshine

I have a yearning too.

Yearning just for you
That's all I do my dear
Learning why I'm blue
I wish that you were near
Smiles have turned to tears
Days have turned to years
Yearning just for you
I hope you're yearning too,
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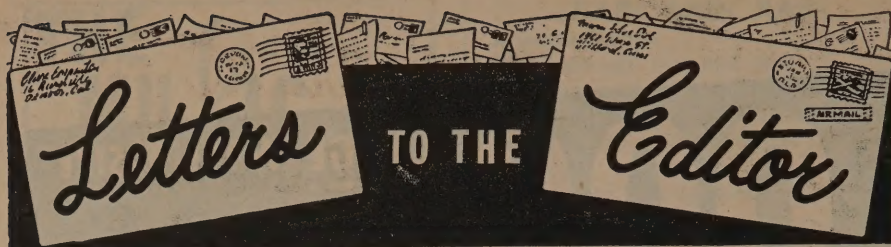
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Carol Stevens Rhoda Diamond

Hi:

I'm just writing to say thanks. Yes, thanks for having the greatest song magazine out. HIT PARADER is the greatest; it has everything from A to Z.

Every month I buy and enjoy reading the mag. Most of all, I like the contests and the "Letters To The Editor" page. It gives the readers a chance to voice their opinions and to announce their fan clubs.

As always,
Rhoda Diamond
2890 West 21 St.
Brooklyn 24, N. Y.

Dear Editor:

Your mag is tops, and I hope you keep up the good work.

I sure would like to see an article on the Hilltoppers similar to the one you had about the Four Aces. I loved the article about the Four Aces, but I'm sure many of your readers would enjoy the same about Jimmy Sacca and the Hilltoppers.

Till then,
Carol Stevens
7331 Vincennes
Chicago 21, Ill.

Dear Sirs:

I am and always have been a loyal HIT PARADER reader.

While I was reading the mag, I saw the letter Kay Greenbough had written and, like her, I live in a small town where there aren't very many stars or fan clubs. I would most certainly appreciate hearing from any of your many readers who are presidents or members of fan clubs, explaining

to me how I might join or start a fan club in my home town.

Your friend,
Colette Madsen
P.O. Box 729
Montgomery, Ill.

Dear Editor:

I am one of the many faithful readers of the wonderful HIT PARADER. In my honest opinion, it is the most entertaining magazine ever to be published.

Most of all, I enjoy the feature articles on famous singing stars. I am an ardent fan of the lovely Kay Starr, and I would appreciate it very much if you would do a feature on her once again in the near future.

I also enjoy the "Letter To The Editor," as it is all in good taste. Keep up the good work, and the best of luck in the future.

Sincerely,
Ellen Goodwin
971 Nugent Ave.
Staten Island 6, N. Y.



Mannie Cumbo Diane Terrel

Gentlemen:

About four months ago, I was really pleased to see the HIT PARADER mag on sale here in Malta. Last year a friend of mine living in Canada sent me an issue, and from that time onward I was a HIT PARADER admirer.

In Malta we don't have fan clubs for singers, but still we know a lot about them. The most popular stars here are Frankie Laine, Eddie Fisher, Patti Page and Doris Day.

You should feel very proud of your magazine. I hope you welcome my letter.

Yours faithfully,
Mannie Cumbo
27 St. Pius X St.
Malta, G. C.

Dear Editor:

I have been reading the HIT PARADER regularly and I just think it's the greatest. I hope you continue to have feature stories on all of the stars because they're the very best.

I also would love to see a write-up of those fabulous Four Aces and as soon as possible.

Thank you,
Diane Terrel
4703 Pershing
Parma, Ohio

ONE MORE TIME

AL HILL HORST HEINZ HENNING

Play me that tune one more time,
One more time, one more time.
It makes me cry ev'ry time
For the time she was mine.
We used to sit hand in hand
Near the band; it was grand.
And this is the song we would sing,
The waiter would bring two glasses
of wine.

It brings back a sweet memory,
So please play for me that tune one
more time.

Play that tune I loved the most;
Then please join me in a toast.
We will make our glasses clink;
To my broken heart we'll drink.
We will have one more
And then play that tune for me again.
You can bring her close to me with
that melody.

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VENI-VIDI-VICI

PAUL FRANCIS WEBSTER JERRY LIVINGSTON

Once a young Italian boy
At the festival of spring
In the town of Napoli
Fell in love so happily
And filled with joy
This boy began to sing:

Veni vidi vici, veni vidi vici
The moon above was yellow
Music all around her
In my arms I found her
I was a lucky fellow.
Veni vidi vici, veni vidi vici
She won my heart completely
Heaven dressed in satin
As they say in Latin
I came, I saw, I conquered.
Down by the shores of sunny Italy.
In our little rendezvous we kissed
And then we kissed and kissed again
Exactly like the Romans used to do.
Veni vidi vici, veni vidi vici
Now chapel bells are ringing
Hand in hand we're headin' for a
happy weddin'
And that's the story of a girl and boy
in love.

Copyright 1954 by Hawthorne Music Corp.

I CRIED

MICHAEL ELIAS BILLY DUKE

It was winter, when you told me you
were leaving,
I cried, I cried, I cried "oh, please
don't go."
Came the springtime, with its love
song so deceiving,
I cried, oh, how I cried, no one will
know.

Then the summer came and went,
With no word at all,
I knew that it was over,
As the leaves began to fall.
Wintertime, summertime, spring and
fall, it's true,
I'll always be crying over you.

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Colette Madsen Ellen Goodwin

HOPELESSLY

JACK RICHARDS ED PENNEY
ROBERT MELLIN

Hopelessly I long for you,
With a heart that's been breaking in
two.

I love you so even though I don't
stand a chance.

Hopelessly I dream of you,
Though I know they'll never come
true.

I'm alone, so alone with my last
romance.

There's one thing in this world
That only broken hearts can learn.
There's nothing in this world so
lonely

As loving and not being loved in
return.

Carelessly you played a part,
Fooling me right from the start,
Leaving me, just to be hopelessly in
love.

Copyright 1954 by Robert Mellin Inc.

UNO, DUE, TRE

(The Italian Square Dance)

AL HOFFMAN DICK MANNING

A soldier boy from Tennessee
Went to sunny Italy
There he learned about romance,
But he taught them how to dance.
Ever since he showed them how
This is how they do it now:

Uno, due, tre
Quatro, cinque, sei
Docey do and away we go
Just like in Tennessee
Uno, due, tre
Quatro, cinque, sei
Swing your partner
Till you make the map of Italy.

Look-a the boot, look-a the boot
Look-a the boot 'n call your lady
"bella, bella,"

Look-a the boot, look-a the boot,
Look-a the boot 'n do the Memphis
tarantella.

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DON'T GO TO STRANGERS

REDD EVANS ARTHUR KENT DAVE MANN

Build your dreams to the stars above
But when you need someone true to
love,

Don't go to strangers, darling, come
to me.

Play with fire till your fingers burn,
And when there's no place for you to
turn,

Don't go to strangers, darling come
to me.

For, when you hear a call to follow
your heart,

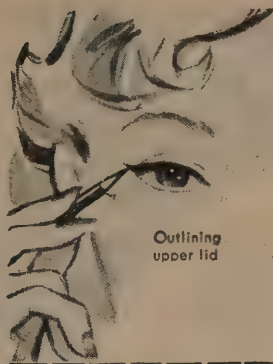
You'll follow your heart I know.
I've been through it all, for I'm an
old hand,

And I'll understand if you go!
So, make your mark for your friends
to see

But when you need more than com-
pany

Don't go to strangers, darling, come
to me.

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Outlining
upper lid3 quick tricks
to eye beauty

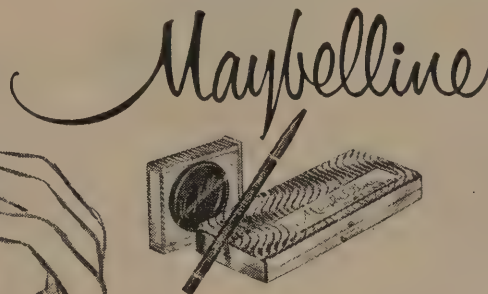
① With Maybelline soft Eyebrow Pencil, draw narrow line across upper eyelids, at base of lashes, adding short up-stroke at outer corner. Soften line with fingertip.

Accenting
eyebrows

② Next, use short, light upward strokes of the Maybelline Eyebrow Pencil, to form beautiful, expressive brows. Taper lightly at outer end. Soften effect with fingertip.

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A STAR IS BORN

STARRING

- JUDY GARLAND
- JAMES MASON

It is always a pleasure to welcome back a star, and that's just what we're doing when we introduce you once again to Judy Garland, who triumphantly returns to the silver screen for the first time in four years in the spectacular Warner Bros. picture, "A Star Is Born". This is one of Hollywood's finest, and Judy is in mighty good company, with a line-up of ten great stars, including James Mason, Jack Carson and Charles Bickford. "A Star Is Born", done both in CinemaScope and Technicolor, finds Judy singing seven new songs composed by Harold Arlen and Ira Gershwin. "The Man That Got Away" is already climbing up as one of the top tunes in the nation, while several others have definite hit potential.

It's a wonderful story of a young band singer and a famous star. Judy portrays the singer who is rising to the top, while James Mason plays the husband, the actor who has a terrific problem to solve—one which could injure his wife's whole future. That's all we are going to tell you about the picture, except that when it comes to your town, don't miss it! For, "A Star Is Born" is a good bet to bring a few Oscars for the fine jobs turned in by the whole crew.

HONEY LOVE

CLYDE McPHATTER J. GERALD
I need you, when the moon is bright,
I need you, just to hold me tight;
I need you, morning, 'noon and night,
I need your honey love.
I want you, when the lights are low,
I want you, ev'rywhere I go;
I want you, 'cause I love you so,
Have a little mercy, give some honey love.

Now throw your arms around me,
Pretend that you're a lovin' dove,
Now you squeeze, squeeze, squeeze,
squeeze,

That's the honey love.
I think about you, in the morning sun,
I think about you, when the day is done,

I think about you, 'cause it's so much fun,
Gonna get me some honey love.

I love you, 'cause you're so divine,
I need you, 'cause you chill my spine;
I love you, 'cause you're mine, all mine,

I love your honey love.
I want you, when the lights are low,
I want you, ev'rywhere I go;
I want you, 'cause I love you so,
Have a little mercy, give some honey love.

Let's you and me get cozy,
Just like the fingers in a glove,
Let's kiss, kiss, kiss, kiss,
That's the honey love.
I need you, when the moon is bright,
I need you, just to hold me tight,
I need you, morning, noon and night,
I need your honey love.

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WHY SHOULD I LOVE YOU

HAROLD BARLOW
Why should I love you?
Why learn to care?
Why should I love you?
It wouldn't be fair.
Why fall for someone
Who plays the game of "Let's Pre-tend"?

What good is having a dream
Without a happy ending?
Why let your kisses set me aflame?
I know your kisses are part of the game.

I'd be all kinds of a fool
To think you could be true,
So why should I love you like I do?
Copyright 1954 by Belvedere Music Inc.

IN THE HEART OF A FOOL

MAX C. FREEDMAN HARRY D. SQUIRES
In the heart of a fool that is broken
And tossed like a ship at sea
There's a story old, that's never been told

Of the wreck you've made of me
Like a baby would break all its play things

You broke my heart you were cruel
Tho' you've been untrue
There's a prayer still for you
Down in the heart of a fool.

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THEY WERE DOIN' THE MAMBO

DON RAYE SONNNY BURKE
I went a-ridin' home down to Santa Fe

There's been a lot of changes since I been away

I went to have a dance at the old dance hall,

Where they were havin' a ball.

They were doin' the mambo
What the heck is a mambo?

They were doin' the mambo

While I just stood around

I used to be a dance hall dandy,

But it seems since I been gone

There's an awful lot of changes,

I don't know what's goin' on.

I looked around the place for my best gal Flo

I asked a lot of people for my best friend Joe

Nobody seemed to know where my two friends were,

Except that he was with her

They were doin' the mambo

Well, they called it the mambo

They were doin' the mambo

While I just stood around.

I used to be a dance hall dandy,

I knew all there was to know

I knew this-a-way from that-a-way,

But which way did they go?

I got a big surprise on the patio
I found my gal a-huggin' with my best friend Joe,

And when they turned around

And they looked my way

They smiled and shouted "olay!"

They were doin' the mambo

Well, it looked like the mambo

They were doin' the mambo

While I just stood around.

I figured it was time that I too, ride
But couldn't find my horse where I left him tied,
He found a little filly that he liked a lot

And you believe it, or not,

They were doin' the mambo

Even horses do mambo?

They were doin' the mambo

While I just stood around.

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HERE'S WHAT I'M HERE FOR

IRA GERSHWIN HAROLD ARLEN
What am I here for?

It's time you knew.

Here's what I'm here for

I'm here for you.

Can you forgive me?

Am I too late?

All the years that I wandered

And pondered were squandered

My heart insisted I seek you out.

That you existed my heart had no doubt.

To share a journey that leads to heaven's door

You'll find is what I'm here for.

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A JACK OF THE TRADE

Jack Gold and the Esquires

Yes siree! There are quite a number of top-notch recording artists in today's immense music business. There are popular music crooners, big strong voiced balladeers, Rhythm & Blues "cool cookies," down-to-earth hillbilly singers—and they're all great. But, do you know of one singer that has been a music writer, a song plugger, a music publisher, a personal manager and a college professor to boot? Well, kiddies, gather 'round while we let you in on some of the info concerning a guy who is fast becoming a recording sensation and has been all of the above mentioned before turning his sights toward a vocal career. Naturally, we're talking about none other than Mr. Jack Gold, who is the lead vocalist of the Esquire Boys.

Let us go back a couple of years to the time Professor Gold was teaching at Boston University, and in his class were four lovable guys who loved to sing. Well, the "prof" thought the boys were so good they should turn pro, and that's exactly what they did do, with Jack coming along as their manager.

While managing the boys, Jack had an inspiration and wrote four songs back to back, publishing them himself. The tunes were "Lillette," "My Favorite Song," "Love Me Again" and "Just In Case You Change Your Mind" (the latter pair of tunes helped establish Sunny Gale as a leading warbler). While Jackie boy was doing all this, the Esquires were rolling along on their merry way, making successful personal appearances.

It was then that the boys came up to Jack with the statement, "We want to make records!" Jack knew that once they had made up their minds they'd go ahead, so he immediately set a recording date. And, as it happened, he had two songs on hand at the time which were ideal for the Esquires. So, the boys, along with Jack, sang and made a demonstration record. On that disc (which was later presented to Archie Bleyer of Cadence Records), Jackie blended in perfectly, and his strong, mellow voice seemed to add punch to the outfit. Thus was born Jack Gold and his Esquire Boys.

Archie Bleyer was so enthused by the demonstration disc he signed the "5" to a contract immediately and released the disc as was. The two songs, "Ev'rything" and "A Kiss Should Mean We're Sweethearts," wowed the "jocks" all over the nation, and many, many spins were the result. Now, more tunes are to be released by Jack Gold and the mellow Esquires — and everybody's mighty happy over it.

So now you know (if you already didn't) that Jack's a true "Jack-Of-All-Trades." Even though he'll be spending less time publishing and writing songs, those smooth sounds he sends forth will more than make up for it. After all, it isn't every day a brand new, handsome vocalist comes on the scene to speak beautiful words of music to all of us. We don't know about you, but we're all anxiously awaiting the next wax release of Jack Gold and The Esquires.

WHAT A DREAM

CHUCK WILLIS

Woke up this morning and I looked around
So disappointed I laid back down
Oh what a dream what a dream I had last night
Dreamed I held you in my arms
But I'm still waiting for that day to come
Oh what a dream what a dream I had last night
Dreamed we were walking down the aisle
The organ was playing here comes the bride
You looked down at me you began to smile
When I looked around everybody began to cry
I opened my eyes you weren't there
All of my happiness just disappeared
Oh what a dream what a dream I had last night.

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SWAY

(Quien Sera)

NORMAN GIMBEL PABLO BELTRAN RUIZ

When marimba rhythms start to play,
Dance with me, make me sway,
Like the lazy ocean hugs the shore,
Hold me close, sway me more.
Like a flower bending in the breeze,
Bend with me, sway with ease,
When we dance you have a way with me,
Stay with me, sway with me.
Other dancers may be on the floor,
Dear,

But my eyes will see only you,
Only you have that magic technique,
When we sway I grow weak.
I can hear the sound of violins,
Long before it begins,
Make me thrill as only you know how,
Sway me smooth, sway me now.

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THERE GOES THE ONE
I LOVE

BENNIE BENJAMIN GEORGE WEISS

There goes the one I love
With someone else in his heart;
Now I must walk alone
'Cause we're apart.

There goes the one I love
With such a glow in his eyes;
They shine for someone else,
While mine just cry.

I should have known when I first
found him
To keep my arms around him,
To fly with him a million miles away!
And if my lips had kept insisting,
When his began resisting
He still might be my love today!

There goes the one I love,
And though I wish him the best,
Deep down inside I know,
There goes my happiness!
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SOMEBODY GOOFED

AL HOFFMAN DICK MANNING

It could happen to you,
It could happen to me,
And it even happened to happen in history.

Venus di Milo is known thru-out the world,

The people came from near and far,
The day she was unfurled.
One look and you can see
Her beauty and her charms,
But won't somebody tell me
What happened to her arms?

Somebody goofed! somebody goofed!
Oh, we don't know who it was,
But somebody goofed!

One day in Boston, 'twas many years ago,

They dumped some tea into the sea,
Your hist'ry tells you so.

The fishes in the bay were startled suddenly,

Said one fish to another;
'This water tastes like tea!'

Big injun pow-wow in Oklahoma State,

They made a squawk about New York,
But many years too late,

One chief got up to say:
'Those Indians were clucks!

They sold Manhattan Island for twenty seven bucks!'

You've heard of Casey, the famous engineer,

Thru drivin' rain he rode his train,
He thought the track was clear.

He crashed into a freight,
He couldn't see a thing!

And as he flew to Heaven,
The angels heard him sing:

It could happen to you,
It could happen to me,
And if it didn't happen to happen,
How diff'rent history would be!

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EV'RYTHING

JACK GOLD MARVIN KAHN
ARTHUR BERMAN

(You are my) ev'rything
You will always be my ev'rything
You alone can make my poor heart sing,

Such a sweet melody;
It happens ev'rytime,
When we kiss it happens ev'rytime,
There's a thrill that you alone can bring.

'Cause you're my ev'rything,
I'm so in love with you,
We are never apart,
When I'm not close to you,
You are here in my heart;
I only hope and pray,
There will come a time when you will say,

You belong to me and that's the day,
When I'll have ev'rything.

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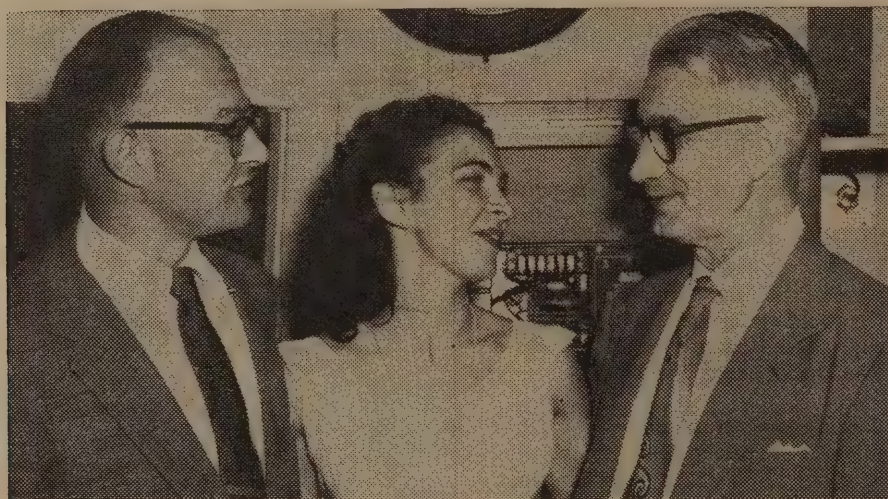
CAUGHT *in the* ACT



Caught at a recording session are MGM's Joe Lipman and Harvey Norman



The old maestro gives out with a few pointers when the dean of American music, Paul Whiteman, visited the dean of the country's d.j.'s, ABC's Martin Block



One of America's fast-rising young stars, Betty Madigan, goes into a huddle with her manager Art Pine (L) and MGM Records big-wig Frank Walker



Judy Garland arrives in New York prior to sailing to Europe on her vacation



Tony Bennett departs from exhibition plane while appearing at Ambridge, Pa.



In our nation's capital, Jack Rozie, of station WWDC, takes care of three finalists in "Miss Washington, D. C., Contest," before Miss America Pageant in Atlantic City

THE GREATEST FEELING IN THE WORLD

ROY JORDAN SID BASS

When the one that you adore
Loves you more and more and more,
Say, that's the greatest feeling in the
world

When the one you idolize
Thinks you're wonderful and wise,
Say, that's the greatest feeling in the
world

If a quarrel that you've had
Makes you miserable and sad,
Well, so it goes between a boy and
girl

But when the apple of your eye
Tells you you're her sweetie pie,
Mister, that's the greatest feeling
In the whole wide world
That's the greatest feeling in the world.

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ONCE AND ONLY ONCE

FRED EBB PAUL KLEIN

Once and only once
I'll walk thru this troubled world
So if a good deed I may do
Some tearful face bring laughter to
I will be contented then,
For I'll not walk this way again
Once and only once,
I'll live with my fellow man
Let me be honest kind and fair
Where I am needed,
Lead me there, and help me play my
humble part,
Let me live with love within my heart,
For I will only walk this way
Once and only once.

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GOT NO TIME

GUS KAHN RICHARD A. WHITING

Got no time to worry 'bout the rain
or snow
No no got no time to worry
If the wind don't blow just so
Winter, summer, spring and fall
They all come and go
Maybe I don't like 'em all
But who wants to know
Got no time to worry how the time
does fly away
Good times gone but
More a-comin' bye and bye someday
So if any trouble should upset me
First it's got to come and get me
Got no time I've absolutely got no
time.

Got no time to worry
What the neighbors say
Nay nay got no time to cry
If they don't like my way
Hey hey I don't like the income tax
But what is there to do
I pay my dollar eighty cents
And don't feel so blue
Got no time to give the President
advice at all
If he wants it he'll just have to ask
me twice or call

I just work all day till I get dizzy
Gosh don't working keep you busy
Got no time I positively got no time.

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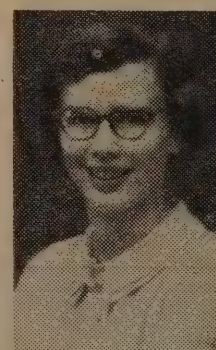


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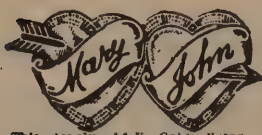
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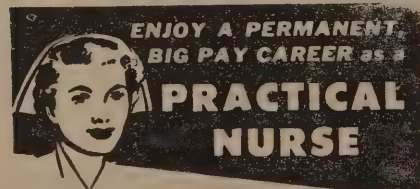
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HEY THERE

RICHARD ADLER JERRY ROSS

Hey there, you with the stars in your
eyes,

Love never made a fool of you.

You used to be too wise!

Hey there, you on that high flying
cloud,

Tho' she won't throw a crumb to you,
You think someday she'll come to you,
Better forget her;

Her with her nose in the air,
She has you dancing on a string.

Break it and she won't care!

Won't you take this advice

I hand you like a brother?

Or are you not seeing things too clear,
Are you too much in love to hear.

Is it all going in one ear and out the
other?

Copyright 1954 by Frank Music Corp.

IN AN INN IN INDIANA

SYLVIA DEE SID LIPPMAN

In an inn in Indiana,

Dreamily we danced around,

To a broken down pianna,

With a rinky tinkly sound

In an inn in Indiana,

How we laughed the night away,

Doin' all the corny old steps,

To the tunes of yesterday

We fell in love, there;

You with me, I with you;

We fell in love, there, with Indiana
too.

To the broken down pianna,

We will waltz again in June

In an inn in Indiana,

Where we'll spend our honeymoon.

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CINNAMON SINNER

LINCOLN CHASE

She's got sugar-dipped kisses

And cherry-tipped charms

And I melt like butter

In her honey-filled arms.

Lemonade teardrops fall from her eyes

But she's a cinnamon sinner

Selling lollipop lies

She's got sugar-cream candy

Sprinkled with lime

Her hot-oven lovin'

Is cookin' all the time.

She's a cake-bakin' baby

And I love her pies,

But she's a cinnamon sinner

Selling lollipop lies

Who's going to buy her lies today

Who's going to be unwise today

Who's going to need some sympathy

Who who who who but a fool like
me

For she's a marshmallow mama.

With a jelly-roll heart

She's a sweet-juice squeezer

Who can really play her part

But I think she's Satan's sister

Wearing a disguise of a cinnamon
sinner

Selling lollipop lies

Copyright 1954 by Raleigh Music Pub. Co.

DANGER SIGNS

BEN RALEIGH IRA KOSLO

I took your love for granted

And I neglected you.

And now I find that you are going out
with someone new.

If my eyes had been open,

I guess I would have seen

That you were feeling hurt

Because I treated you so mean!

I wasn't wise enough to see those
danger signs;

Signs that I was losing you.

I went ahead and passed up all those

danger signs.

Now I see that we are through!

I gave you no attention

The way I should have done.

And so you found another love,

Now I'm the lonely one.

If I had been more careful;

If I had played it smart;

I would have taken time to read

The writing on your heart!

I acted very thoughtless.

At times I made you cry.

And now you're with someone

Who's more considerate than I.

If I were not so foolish,

So blind in ev'ry way;

I would have felt your kisses

Growing colder day by day!

Copyright 1954 by Wemar Music Corp.

WOODEN SHOES AND HAPPY HEARTS

JACK WOLF M. WERNER-KERSTEN

Wooden shoes and happy hearts

Memories of long ago

Childhood scenes I used to know

Wings of the windmills turning,
turning

Just like a pinwheel holiday

Wheels of the millers churning,

churning

Scaring all the kids away.

Wooden shoes and happy hearts

Sweethearts dancing in the square

I received my first kiss there

Starting the windmills turning,

turning

Just like a pinwheel holiday

That's why my heart is yearning,

yearning

Oh, to return to that happy day.

Copyright 1954 by Edward B. Marks Music Corp.

A KISS SHOULD MEAN WE'RE SWEETHEARTS

GLADYS SHELLEY JACK GOLD

MARJORIE GOETSCHUIS

A kiss should mean we're sweet-
hearts

Or what else are kisses for.

When you give your lips to me, dear,

It should mean I'm the one you adore.

You know how much I love you,

You are all I'm living for.

So say your kiss means that we're

sweethearts,

Sweethearts now and forevermore.

Copyright 1954 by Jack Gold Music Co.

IN THE CHAPEL IN THE MOONLIGHT

BILLY HILL

How I'd love to hear the organ
In the chapel in the moonlight
While we're strolling down the aisle
Where roses entwine
How I'd love to hear you whisper
In the chapel in the moonlight
That the lovelight in your eyes
Forever will shine
Till the roses turn to ashes
Till the organ turns to rust
If you never come I'll still be there
Till the moonlight turns to dust
How I'd love to hear the choir
In the chapel in the moonlight
As they sing "Oh! Promise Me"
Forever be mine.

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I SPOKE TOO SOON

ALICE SIMMS IRA KOSLOFF

I spoke too soon I wasn't smart
I said too soon "I'm yours sweet-heart"

Then all at once your lips grew cold
I showed my love too soon,
I'm told romance is just a game with you

Each time you win then you are thru
You made me cry a little, die a little,
Reaching for the moon, I was a fool
I spoke too soon.

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NOW AND FOREVER

JOHNNY MAY PETER HANSEN

Now and forever my love is true,
Through time and trouble I will cling to you.

Now and forever my love will grow,
A first and last love, rare as summer snow.

My empty arms are longing to enfold you

And hold you close again.

'Til we're together, no more to part,
Now and forever you hold my heart.

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THESE THINGS GOD FASHIONED HERE FOR ME

R. E. WILLNER

Summer skies and winter snows
Driving rains and winds that blow
Fields as far as eyes can see
These things God fashioned for me
Mountains tall with majesty
Rivers running to the sea
Trees dressed up in em'rald
These things God fashioned here for me

But with all these things of form and grace

The world was still a very lonely place

I prayed to God for someone I could meet

Who could make my life complete

Then the miracle came true

Happiness came into view

I gave thanks on bended knees

To God who fashioned you for me.

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DISC JOCKEY

HOW I PROGRAM MY DISC JOCKEY SHOW

From deep in the heart of the nation's capital we hear from one of Washington, D. C.'s newest and best liked disc jockeys, Fred Fiske, who holds forth on WWDC with two power-packed shows—one in the morning and a three-hour show in the afternoon, every day, Monday through Saturday.

"Hello there, let's sit down and talk a few minutes about my favorite subject, which naturally is radio. I have been on the Washington scene for quite a few years, but I am quite excited about my new-disc jockey show on WWDC. I am gearing the entire show to the ear. I think a disc jockey should be heard only when necessary, so my show is light on gab and heavy

"Hi everybody! This is Johnny King speaking to you from station WJAR, Providence, R. I.

"Luncheon a la King' is on the air from 1:00 to 2:45 P.M., and because it's heard at that time of day it's designed primarily for homemakers and for business-men driving on the roads. The kind of tunes I choose for luncheon is the smooth type—music with a sweet beat — because that's what my noon-time audience seems to like. Of course, I spin the top disks of the day. I take advantage of their popularity, not only because of the effect a popular tune has at the moment, but because people want to hear the current numbers. I try to introduce the platters in an original way.

We travel to upstate New York now, to meet program director Ray Turner, who handles the record chores at WEAU, Plattsburg, New York. Ray is a veteran of many years before the mike, and here is what he has to say about programming his shows, heard every day on the thousand-watt station that serves up music to the enjoyment of thousands.

"In my years in the entertainment world—and I certainly classify a disc jockey as an entertainer — I have learned one lesson, and that is to give the people what they want to hear. To my way of thinking, that is the one example that a disc jockey should follow. In the Plattsburg area we have an industrial belt, as well as many



FRED FISKE, WWDC

on popular music. I also tried out a new gimmick with some different voice characters to add a little spice to the show. They help me out on the commercials and comment on the day's events. It's just something a little different, but since my listeners seem to like it, I am going to continue and might even come up with a few new ones soon.

"I like all types of music and play all of it on the show. After all, it's the listeners who make the hits, and my job is to supply them with the discs and let them be the judge. I spin quite a few tunes every day and the more I spin the better I like what I am doing.

"Thanks again to HIT PARADER for letting me say a few words, and if you're ever in Washington I sure hope you will give a listen to the show. Remember, it's always my pleasure."



JOHN KING, WJAR

For example, I lead into a number with an interesting anecdote or news of the day—with a special twist.

"I like music that's interpreted in an original way; and I especially enjoy the music of Percy Faith, Hugo Winterhalter and Leroy Anderson. During the course of my twenty-five years in show business, I've played the sax and clarinet with Paul Whiteman and Glen Gray, and perhaps that's why I'm partial to bands and full orchestrations and why I'm glad to see the upswing in their popularity.

"But what I really like most of all is to play the records people like to hear. On my Saturday night program, 'This Is Your Tune', which runs from 8:30 to 11:00 P.M., people call in while the show is going on, make their request—and I'm right there to play it for them. I'm happiest when my audience is getting what they're listening for."



RAY TURNER, WEAU

rolling farms, and the people in both categories like different types of music. We thus dish out all types: folk and pop, instrumentals and vocals. We figure that the audience changes every few hours, so our music follows this pattern. People like to hear the current leaders, so we program the top tunes as much as possible.

"Too much of anything can be harmful, and that's how we feel about the music we play. We try to give some variety to our shows by mixing up the records as much as we can. We usually follow a pattern of two vocals to an instrumental, and lately, with a variety of comedy records coming into the studio, we try to include a cute novelty to perk things up.

"With so many new artists and labels to choose from, it gets to be a difficult job to listen to them all. If Plattsburg wants music, music, music—that's just what it will get. And it will be good music, too!"

PLATTER PATTERN

MY FAVORITE POPULAR SINGING STAR

"Hi there everybody. My name is Bob E. Lloyd, and I spin records at WAVZ, doing my best to wake up New Haven (Conn.) with a smile. I run the early-morning show, which gets started at 5:30 A.M. (Ugh!) and continues until 10:00 A.M. I would like to say a few words (what d.j. doesn't?) about my favorite singer.

"Occasionally a listener will call and ask: 'Who is your favorite vocalist?' Over the course of the years the answer to that question may change 2 or 3 times, but presently my favorite is Frank Sinatra. His new Capitol recordings are not only 'swingin' things', but the background band is also terrific, contributing much to the credit and overall excellence (my opinion) of

"Hello. My name is Art Preston and I spin the wax at WSPR, in Springfield, Massachusetts.

"My favorite new singing star is Sonny Curtis, who I think has one of the most sensational voices I have heard since I have been spinning records. I predict that soon this young baritone will be among the top recording stars in the country. Here is a boy that not only appeals to the teenagers, but no matter what the age, all my fans seem to go for his sincere style. If you have heard his recording of 'No More Tears' and 'The Best Way To Hold A Girl,' you know what I mean.

"Many records come into our library, and sometimes it is impossible

From the land of magnolias and easy living comes a romantic thought or two from John Wrisley, who is heard daily on WSAV, Savannah, Georgia.

"I'm in love . . . with Rosemary Clooney. My wife and daughters are very understanding about the whole thing, and I'm sure Jose Ferrer, Rosemary's husband, is not too upset over the announcement. This infatuation started when Rosemary was singing with Tony Pastor's orchestra. She and Tony teamed up on 'I'm Sorry I Didn't Say I'm Sorry,' and I fell like a ton of bricks. From then on I played every Clooney record I could lay my hands on, and I'm still at it.

"Why do I like her?' Because she's



BOB E. LLOYD, WAVZ

Sinatra's discs. Before Frank's recent re-emergence, the question as to who would be my favorite would be answered 'Nat Cole.' And there has been a small series of other names preceding him.

"I think these changes in favorites are quite normal. Proof of the matter is in the great popularity of an artist for awhile, followed by the 'lean years.' People's taste in music, as well as vocal delivery, changes with time. There's no question of that, and the disc jockey who never makes the change is ignoring his audience and programming for himself.

"A disc jockey might have an undying admiration for a vocal star of many years past, but to go on the air and profess that 'this next vocalist is the only vocalist who knows how to sing' is to antagonize 99% of his listeners.

"In conclusion, and presently, I hope more than the remaining 1% agree with my current choice: Frank Sinatra."



ART PRESTON, WSPR

for a disc jockey to listen to all of them. This almost happened with Sonny Curtis. I had just gotten off the air and I was real hungry. As I was about to leave, a batch of new records arrived. New records have always had a spell over me, for I always become excited when I see them. One never knows when he may hear someone who is an unknown and will soon catapult to fame and fortune. The minute I heard Sonny's voice, I forgot about food and found myself wanting to hear him sing. Since then, I have found out that my fans want to hear him lots more also, for he has tremendous feeling for a song, which few singers have.

"But, most of all, Sonny Curtis gives the feeling that he is singing to you—and he is, because of the sincerity which the lad has. So, keep your eye on this fellow; he's headed for stardom. Oh, I forgot, girls, Sonny stands 5' 10", weighs 165 pounds and is handsome."



JOHN WRISLEY, WSAV

versatile and refreshing and I admire both. What singer can you name who can convincingly sell any kind of song, from the most tender ballad to an Armenian tune or kiddie song? The only answer is: Rosemary Clooney. Here are some examples: 'Hey There,' 'Come On-A My House' and 'Me And My Teddy Bear.'

"Did I say Rosemary was refreshing? Did you see her motion-picture debut in 'The Stars Are Singing'? Paramount Picture people were so tickled over her performance in that film that they're grooming her as one of their most important musical properties. Everybody in the business loves her because she's easy to work with and fun to be with.

"It's all well and good for me to tell you how I love that Clooney girl, but on my show I make it a positive practice never to show partiality toward any of the stars. When I'm on the air I like 'em all. But between you and me, I'm in love with Rosemary Clooney!"

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Cosmopolitan Campbell High graduated its second senior class, with eighty-three receiving diplomas June 1, 1954. The exercise was an outdoor affair held on the one-year-old stadium, where neither the varsity nor "B" football teams have lost a game to date. Students attending Campbell during the 1953-54 year were from thirty-eight different states and three foreign countries. The staff of thirty-one teachers is also cosmopolitan, with one teacher having been born in Austria, while two others have taught in foreign countries. Other teachers hail from different sections of the United States.

Campbell is located five miles from



A King and Queen are chosen annually to rule over the Junior-Senior Prom

the city limits of Atlanta and about the same distance from the huge Lockheed Aircraft plant at Marietta. The student body numbers 800. Campbell students in the school's second year (the school being a consolidation of two other schools two years ago) boasts one of the finest records in the state of Georgia in music, sports and literary achievements. The football team won 7, lost 2, tied 1; the basketball team won first place in the region and made a

good showing in the state play-offs; a fine tumbling team of sub-freshmen furnished entertainment; and there were three "firsts" in music at the District Literary Meet. Campbell earned the most points in the meet and brought home the trophy.

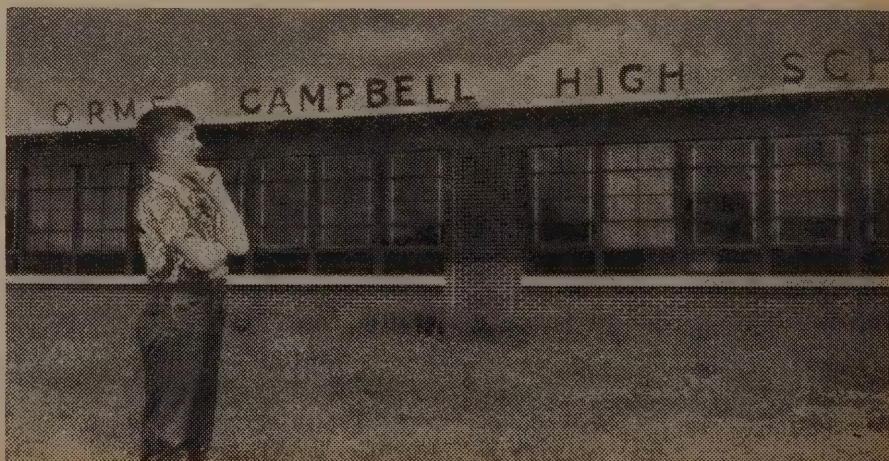
Literary achievements and sports play an important part in the students' life at Campbell, but the music department is probably the most outstanding, with more than three-hundred students taking part in band, glee club and special vocal and instrument training. Students from Campbell appear almost weekly as guests of the local churches, veterans hospitals and civic clubs.

Jerry Bramblett, a 1953 student, was guest piano soloist for the Atlanta Symphony Orchestra, and Noel Abbott, who placed first in the district in piano this year, was accompanist at the State Music Festival.

There are home room parties, alumni dances, Valentine balls, picnics, hay rides—and best of all, the annual Junior-Senior Prom, which is the result of the juniors' selling hundreds of dozens of do-nuts and days of planning and decorating, resulting in a beautifully decorated dining room and the gym magically transformed into a wonderful ballroom. A breakfast is served by junior grade mothers, following the midnight hour, in the school cafeteria.

Then comes the May Festival, with the combined bands and glee clubs of the Smyrna area. There is the crowning of the May King and Queen, and the outstanding short entertainments of the community are repeated. This is a gala outdoor affair using the school stadium.

"Panther Tracks," Campbell's newspaper, informs the students and the public of the goings-on around school and keeps a giant scrap-book containing the newspaper write-ups of every event. In this way the staff hopes to accumulate the history of Campbell over the years. This scrap-book is made available to the students, staff and public at all times and is used constantly.



A new high school student looks with pride at the modern building that houses one of the most modern schools in Georgia — Marietta's Campbell High School

ITALIAN HUCKLE BUCK

(The Huckle Buck)

ROY ALFRED ANDY GIBSON
Choch!
Che na tarantella
Ma cuma bella
Pelìa la jojanella.

Here's a dance you should know
When the lights are down low
Grab your baby then go.

Do the huckle buck, do the huckle
buck,
If you don't know how to do it
Boy, you're out of luck!
Push your partner out then you hunch
your back
Start a little movement in your
sacroiliac

Wiggle like a snake waddle like a
duck

That's the way you do
When you do the huckle buck.

Va gimalu huckle buck
Va gimalu huckle buck
E zee newn ze va gumba
Tu zee out of luck
La busha new poka enda
La busha new poka e vora
Ma new di stanga mya
Ga tu zee forta engord
Ti mova new poka e ca
Ti mova new poka e la
Mo ta bara tacuma lie va
Ta barata cuma si fa lu huckle buck.
Copyright 1949 by United Music Corp.

IT'S GREAT TO BE ALIVE

CARMEN LOMBARDO JOHN JACOB LOEB
The fireflies light up the summer
skies

They know it's great to be alive!
The Persian lamb says that's the
reason

I don't want to be a coat next season
Bagdad boys know ev'ry girl enjoys
a desert date,
A moonlight drive

He brings her home, it's nearly dawn
outside

From such a harmless little camel ride
Her pa says "son, you've won your-
self a bride"

That boy won't wait to set the date
He knows it's great to be alive.

The young gazelle is leaping twice as
well

He knows it's great to be alive!
The rooster crows a little louder
Clams clam up when you suggest
clam chowder

Fate contrives to give the cat nine lives
And at that rate he should survive
But "Mickey Mouse" was interviewed
today

And on this point had simply this to
say

"Oh! boy! eight down and one to go,
hooray!"

I just can't wait to celebrate
They know it's great to be alive.

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IF I DIDN'T CARE

JACK LAWRENCE

If I didn't care
More than words can say,
If I didn't care,
Would I feel this way?
If this isn't love,
Then maybe I'm wrong;
But why do I lie awake all night
And dream all day long?
If I didn't care,
Would it be the same?
Would my ev'ry pray'r begin and end
with just your name?
And would I be sure that this is love
beyond compare?
Would all this be true if I didn't care
for you?

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TURN BACK BABY

PHIL MEDLEY HAL GORDON

Turn back, turn back baby,
Turn back, turn back baby,
Turn back, turn back baby,
Don't turn back on me.

Baby, I was wrong now I see the
light,
From now on gonna treat you right.
Took your money won't do it no more.
I beg you don't go through that door.

Baby, all my two-timing days are
through,
If you beat me I won't blame you.
I'm sorry I made you the goat.
Oh please take off your hat and coat.

Baby, cross my heart and hope to die,
I won't tell you another lie.
Through with gambling its been my
disgrace.
I've placed my last bet on a race.

Baby love's a game full of give and
take,
Please forgive me for old time's sake.
If you go and ignore my plea,
The only thing left is the river for
me.

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I'LL CRY TOMORROW

MACK DISCANT DICK MILES

When people say I'll cry tomorrow
For kisses that we share tonight
I'll tell them for your love
I've waited too long to care
If it's wrong or right.
And when they warn me there'll be
sorrow,
That with the dawn your love will
fade
I'll answer I'm the moth who looked
for the flame,
For that's how the game is played.
Perhaps I'll be sorry, maybe my poor
heart will break.

I know that love is a gamble
But this is the chance that I'm taking.
And tho' the night is filled with
whispers

That say wake up and see the light,
Who cares if I should cry tomorrow
I'm so in love tonight.

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THE MAN THAT GOT AWAY

IRA GERSHWIN HAROLD ARLEN

The night is bitter,
The stars have lost their glitter,
The winds grow colder
And suddenly you're older
And all because of the man that got away,
No more his eager call;
The writing's on the wall,
The dreams you dream'd have all gone astray.

The man that won you
Has run off and undone you.
That great beginning
Has seen the final inning.
Don't know what happened, it's all a crazy game!

No more that all-time thrill,
For you've been through the mill,
And never a new love will be the same.
Good riddance! goodbye!
Ev'ry trick of his you're on to;
But, fools will be fools,
And where's he gone to?
The road gets rougher, it's lonelier and tougher,

With hope you burn up,
Tomorrow he may turn up
There's just no let-up
The live-long night and day!
Ever since this world began
There is nothing sadder than
A one man woman looking for the man that got away.

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CARING

LARRY COLEMAN FRED EBB PAUL KLEIN

Caring, oh the time I wasted in caring for you;

Daring to believe that you would care for me too.

Looking for a way to tell you
I gave you ev'ry sign,
Hoping that I soon could make you mine.

But now I see that you were sharing
All your love and kisses with somebody else,

Knowing it would break my heart in two:

Well, fool I was and fool I'll stay
So if you want me back someday,
You'll find that I'm still caring for you.

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HAPPY DAYS AND LONELY NIGHTS

BILLY ROSE FRED FISHER

With the parting of the ways,
You took all my happy days
And left me lonely nights
Morning never comes too soon,
I can face the afternoon,
But oh, those lonely nights.
I feel your arms around me,
Your kisses linger yet,
You taught me how to love you,
Now teach me to forget!
You broke my heart a million ways,
When you took my happy days
And left me lonely nights.

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SHAKE, RATTLE AND ROLL

CHARLES CALHOUN

Get out of that bed,
And wash your face and hands.
Get out of that bed,
And wash your face and hands,
Well you get in that kitchen
Make some noise with the pots and
pans,

When you wear those dresses
The sun comes shining thru
When you wear those dresses
The sun comes shining thru.
I can't believe my eyes
All that mess belongs to you.
I say shake, rattle and roll
Shake, rattle and roll
Shake, rattle and roll
Shake, rattle and roll,
Well you won't do right
To save your doggone soul

I believe to my soul
You're the devil in nylon hose
I believe to my soul,
You're the devil in nylon hose.
The harder I work
The faster my money goes
I'm like a one-eyed cat,
Peepin' in a seafood store
I'm like a one-eyed cat,
Peepin' in a seafood store
Well I can look at you
And tell you ain't no child no more.
I sat over the hill
Way down underneath
I sat over the hill
Way down underneath
You make me roll my eyes
And baby, grit my teeth.

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LOOKING BACK TO SEE

JIM EDWARD BROWN MAXINE BROWN

I was looking back to see
If you were looking back to see
If I was looking back to see
If you were looking back at me.
You were cute as you could be
Standing looking back at me
And it was plain to see
That I'd enjoy your company.

One Sunday afternoon as I was ridin'
down the street
I met a cute little girl all dressed up
so sweet
And the way that she was stacked
I wish I had a Cadillac
But who would notice me
Just a'drivin' this Model T.

Now listen, baby it don't make any
difference to me
If in your Model T you're as cute as
you can be
If you'll take me for a ride
I will sit close by your side
And I will guarantee we'll have fun,
oh, man alive.

Oh, me! oh, gee! perhaps you'd
notice me
If I weren't drivin' this Model T.
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RECORDING THE STARS



CARLOS THOMPSON

Flash! The big news that is literally rocking the entire record-making industry comes from the land of the motion picture moguls:

"Hollywood! Picture Stars and Starlets Invade Music Business."

Yes, it's a fact. For the past six months flick performers have been signing recording contracts with the leading companies. Now the record buyer not only gets top musical entertainment on his waxings, but the knowledge that the face and body behind the voice has as much punch as an "atomic bomb set off in a glass room."

The trend today is music in any shape or form, and our "Hollywood Darlings" realize this fact. Being equipped with brains as well as looks,



MERV GRIFFIN

they're taking full advantage of their names and abilities to get ahead in the booming field. Therefore, we, the record buyers, are being offered more and more for our money, and we love every minute of it. Because a recording artist must meet his fans in person (face to face), full advantage must be taken by the new vocalists through the media of television, radio, nite club, theater and stage appearances, D.J. visits and meetings with fans and admirers. All of this means we'll be able to see and talk to our favorite movie stars in person, something we couldn't very easily do before.

Now, we're going to bring you up to date on some of the guys and gals who we know are recording, and some who are rumored to be tinkering with the idea of putting their voices on wax. Incidentally, we hope the rumors turn to facts very soon.

First, there's Merv Griffin (28 years of age), who has been featured in such top Warner Bros. movie productions as "By The Light Of The Silvery Moon," "The Boy From Oklahoma" and "Phantom Of The Rue Morgue." He inked a Columbia recording contract in March of '54, and since then the following numbers have been lippped by the blue-eyed crooner: "I'll Be There," "I Kiss Your Hand Madame" and "The Girl With A Figure Like An Hour Glass."

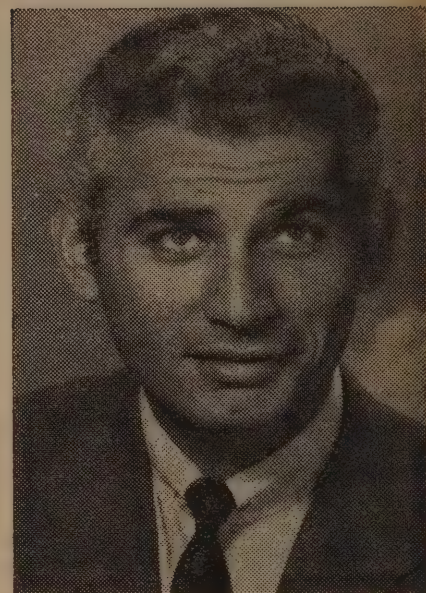
Then there's a gal who three months ago signed a Coral contract. Her name is Jane Russell! Enough said.

And just recently, right from Argentina to Hollywood, comes Carlos Thompson to star in one of the top movies of 1954—"The Flame And The Flesh." In that film, dashing Carlos sang a tune labeled "No One But You" and did such a great job on it that MGM Records drafted his new-found prowess to disks. Now that the tune and artist have become big favorites in the music world, we love him all the more.

Then there's "He-Man" Jeff Chandler, who's made more top films than we can count: "Iron Man," "Because Of You," "Yankee Pasha," "Sign Of The Pagan," just to name a few. He has also taken vocalizing to heart, and under the Decca banner has released "I Should Care," "More Than Anyone" and "Lamplight," in addition to purchasing his very own music publishing company.

The next record star we shall speak about has received more of a build-up than Alexander Graham Bell's telephone. We'll introduce her to you as Mrs. Joe DiMaggio, and if you don't as yet know who that is, her maiden name was Marilyn Monroe. "How To Marry A Millionaire" and "River Of No Return" are her latest flicks, and on the black of RCA Victor, her bit record has been "River Of No Return." She sings, too! It's unbelievable, isn't it?

In the "rumor department" word has it that the "Come Back Little Sheba" girl, vivacious Miss Terry



JEFF CHANDLER

Moore, and that beautiful grandmother, Marlene Dietrich, who are at the present time (aside from making movies) entertaining the nite club crowd, will soon turn their attentions toward warbling on the disks.

One of the biggest and best sounding rumors of 'em all, if only it does work out, will not only be a boom to the record business but will aid the medical profession immensely. The young man we're speaking of will cause hearts to flutter and heat spells to come to us—consequently doctors will flourish. He's the idol of millions: Tony Curtis. It sounds almost too good to be true, but it could happen.

Well, in any event we're going to keep your eyes glued to Hollywood, as well as "Waxland," and see what happens. It'll be real interesting.



JANE RUSSELL

THE LITTLE SHOEMAKER (Le Petit Cordonnier)

GEOFFREY PARSONS JOHN TURNER
RUDI REVIL

In the shoemaker's shop this refrain
would never stop,
As he tapped away working all the
day.
At his bench there was he just as busy
as a bee,
Little time to lose with the boots and
shoes.
But his heart went pop inside the little
shop
When a lovely girl set him all awirl
She had come to choose some pretty
dancing shoes,
And he heard her say in a charming
way.

"Shoes to set my feet a-dancing,
Dancing, dancing, dancing all the day
Shoes to set my feet a-dancing,
dancing.

Dancing all my cares away.
Then he tapped and he stitched,
For his fingers were bewitched,
And he sewed a dream into ev'ry seam
Making shoes oh so neat,
Just like magic on her feet,
And he hoped she'd know that he
loved her so.
But she danced, danced, danced
As tho' she were entranced,
Like a spinning top all around the
shop
On her dainty feet she whirled into
the street,
And he heard her say as she danced
away.

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A HUSBAND

CHARLES TOBIAS NAT SIMON

A husband, a husband
There are different definitions of a
husband (do tell)
It is not a vegetable (no)
It is not a mineral (no)
It has got to be a he to be a husband
(so right)
A husband, a husband
There are many ways to tell if it's a
husband (name one)
It is not a piece of string
It can talk and it can sing
If it couldn't then it wouldn't be a
husband
It's a funny thing it isn't hard to
love him (thank you)
As a rule he is an easy going guy
(how true)
And don't ever think the family don't
think of him
For on father's day sometimes he gets
a tie
A husband, a husband
There are different definitions of a
husband (so you said)
May he love and may he live
But there's one thing positive
Every married woman has to have a
husband.

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TEMPTING

STANLEY ADAMS ERNESTO LECUONA

We dream awhile
And then you smile mm-mm so
tempting,
Your finger tips caress my lips
Mm-mm so tempting.
You hold my hand,
My heart begins to beat a little quicker
And when we kiss
I feel a little flame begin to flicker;
A sudden thrill. I have no will
Mm-mm you're tempting.
Our shadows meet,
The flames repeat that you are mine
And when you say "don't go away
from me"
It's past believing,
I never dreamt that I'd attempt
tempting you

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THAT'S WHAT A HEART IS FOR

MARY JANE FOLEY IONY STEWART
DYKE RULA

You don't need a crystal ball.
Love is at your beck and call,
You can find the one that you'll adore,
That's what a heart is for
Anytime that you're in doubt.
It's so easy to find out.
Ask your heart and you'll know more
and more,
That's what a heart is for
You may have some false alarms,
And your heart will say "beware,"
When at last she's in your arms,
Then you won't care
You'll surrender to a kiss
And you'll whisper words like this,
"Take my heart, be mine forevermore".
That's what a heart is for
Copyright 1954 by Weiss & Barry Inc.

A WIFE

CHARLES TOBIAS NAT SIMON

A wife, a wife
There are different definitions of a
wife (what's yours)
It is not a powder puff
It is not a pocket book
It has got to be a she to be a wife
(some deduction)
A wife, a wife
There are different ways to tell if it's
a wife (f'rinstance)
It can spend and it can shop
It can start and never stop
If it could then it would never be a
wife (that's my line)
She can buy a pair of shoes
And never wear 'em (what size)
Goodness knows she may have clothes
She never wore (not me)
Though she may have stuff enough
to dress a harem
Comes a sale she'll never fail
To buy some more (I love 'em)
A wife, a wife
She's the apple or the lemon of your
life (prunes)
She's not perfect we'll agree
But a married man can see
What a husband's life would be
Without a wife (you said it).
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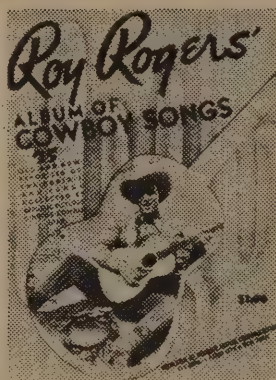
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I'M NO GONNA SAY

RONNIE GAYLORD

I'm no gonna say
If I love you, if I hate you
I'm no gonna say
You don't make-a the fool of me.

Don't-a you think I heard
What you did to poor Antonio
You give-a him the bird
But you don't make-a the fool of me.
Eh sure you neat and that's a-sweet
Everything you do
But I'm-a gonna find out
What's on your mind that's

La Ragazza come e' care
La Ragazza come e' bella
(Oh how pretty)
La Ragazza cosa rara
Quando fa la tarantella.
(What a fancy dancy)
La Ragazza lei mi dice
Dimmi dimmi dell'amore
(Talk loud honey bunchy)
Quando il ballo si finisce
Dammi dammi tutti il cuore.

But I told her just like this
Honey, baby give-a the attention to me.
I'm no gonna say
If I love you, if I had you
I'm no gonna say
You don't make-a the fool of me.

I'm no gonna say
If I love you if I had you
I'm no gonna say
You don't make-a the fool of me
(That's what I said)
You don't make-a the fool of me
(That's for sure)
You don't make-a the fool of me
(That's for sure.)

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YOU LEAVE ME BREATHLESS

RALPH FREED FREDERICK HOLLANDER

I've seen the famous Rembrandts,
The lovely Mona Lisa,
And I've been told the fortunes they
are worth.

I've seen the great Niag'ra,
The Pyramids of Egypt,
The seven wonders of the earth,

But, you leave me breathless,
You heavenly thing,
You look so wonderful
You're like a breath of spring.
You leave me speechless,
I'm just like the birds,
I'm filled with melody,
But at a loss for words.
That little grin of yours,
That funny chin of yours,
Does so much to my heart
Oh! give your lips to me,
For, darling, that would be the final
touch to my heart.
You leave me breathless, that's all I
can say
I can't say more, because you take my
breath away.

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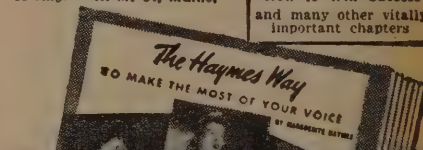
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Honey, I got my fur coat if it blows.
Tootsie, hey, nothing can stop me,
I'm coming over to love you tonight.
Sugar, I got my boots in case there's mud.

Dearie, I got a boat in case of flood.
Angel, hey, nothing can stop me,
I'm coming over to love you tonight.
I'll hop a bus.

If the bus won't go, I'll grab a cab.
If the cab's too slow, I'll take a train.
If the train won't breeze,
I'll be coming to get you on my hands and knees.

Oh, cutie, I gotta pause to tell you this.

Sweetie, my lips are puckered for a kiss.

Baby, hey, nothing can stop me,
I'm coming over to love you tonight.

Baby, I got a lamp if there's a fog.
Honey, I got a leesh to walk your dog.
Tootsie, hey, nothing can stop me,
I'm coming over to love you tonight.
Sugar, I got a fan in case it's hot.
Dearie, there's not a thing I haven't got.

Angel, hey, nothing can stop me,
I'm coming over to love you tonight.
I'll ride a horse.

If the horse should die, I'll hop a plane.
If the plane won't fly, I'll drive a car.
If the car should stall,
I'll be coming to get you if I have to crawl.

Oh, cutie, I got my rubbers if it's wet.
Sweetie, I got a hammock when we pet.

Baby, hey, nothing can stop me,
I'm coming over to love you tonight.
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YOU CAN'T MEASURE MY LOVE

IRVING REID LARRY COLEMAN

The valley is low and the mountain is high.

Deep is the river that flows;
But you can't measure my love,
My love, it grows, it grows and it grows.

The grass is so short and the timber so tall,

Sweet is the scent of the rose;
But you can't measure my love,
My love, it grows, it grows and it grows.

So beyond compare, is this growing emotion,

Could someone love you more,
Could a raindrop compare with the ocean?

A sparrow is small and an eagle so big,

Strong is the North Wind that blows;
But you can't measure my love,
My love, it grows, it grows and it grows.

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BOB HILLIARD DAVE MANN

I heard an old familiar love song;
It came like music from the moon.
And from the moment that it haunted me

I knew I'd see you soon.
And then with someone new to dance with,

You walked into that small cafe.
To see you once again was paradise,
But what a price to pay!
Were you intending to torment me with all your charms?

It took a stranger to prevent me
From tearing you out of your new lover's arms!

I heard an old familiar love song
And I forgot that you were free.
It seems to me each time I hear that song,

You still belong to me.
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A DOLLAR, A NICKEL AND A DIME

PETER KANE RICHARD MULLAN

I had a dollar, a nickel and a dime,
Just a dollar, a nickel and a dime,
I bet the dollar on a horse,
It led all around the course,
Got a hundred dollar bill, (clap clap)
A nickel and a dime.

A hundred dollars, a nickel and a dime
A hundred dollars, a nickel and a dime
I played an all night poker game
And I found when morning came,
I had a thousand dollar bill, (clap clap)

A nickel and a dime.
I seemed to make my money without a bit of toil,

I bought a block of mining stock
And brother I struck oil.
A million dollars, a nickel and a dime,
A million dollars, a nickel and a dime,
I should have been a millionaire,
But a blonde got in my hair,
Now I ain't got a dollar, a nickel or a dime!

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IT'S CHA-CHA TIME

SID WAYNE

It's cha cha time in Mexico
In Brooklyn and in Kokomo
Any place you choose to go
It's cha cha time
Ev'ryone has got the beat -
They burn the shoes right off their feet

No one seems to mind the heat in cha cha time.

They said it's a craze
Wouldn't last seven days when it started

But now thru the land
Ev'ry band on the stand has departed
From bebop jazz and razz-ma-tazz
It's cha cha time, it's here to stay
Not gone tomorrow, here today
Come and dance your cares away
It's cha cha time, cha cha time.

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STILL YOU'D BREAK MY HEART

CLIFF FRIEND DAVE FRANKLIN

You wouldn't crush the rose that blooms for you
You wouldn't tear its petals apart
You're kind and gentle too
In most things you do
But still you'd break my heart
You wouldn't hush the birds at break of day

Just when they're giving morning its start
You wouldn't take the smile from children at play
But still you'd break my heart
For you say you're leaving and we are through

How could you leave me grieving
My very life depends on you
You wouldn't steal romance from sweet sixteen

And watch their golden moments depart

You always sympathize when somebody cries

But still you'd break my heart.
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OO-WA

HUGO PERETTI LUIGI CREATORE

Ev'ry time you kiss me baby oo-wa
Ev'ry time you hold me baby oo-wa
Can't you see you drive me crazy oo-wa

Ooh what you do to me.
Put your lovin' arms around me oo-wa
Love it with your arms around me oo-wa

Tell me pretty things about me oo-wa
Ooh what you do to me.

Kiss me make my head go a-reeling
Oo-wa, what a wonderful feeling.
You're the only one, believe me oo-wa
Love me, love me, don't cha tease me oo-wa

Promise me you'll never leave me oo-wa

Ooh what you do-oo to me.
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DON'T YOU FORGET ABOUT ME

RONNIE GAYLORD

Don't you forget about me
When you're all alone and lonely
Keep on dreaming of me only
Just as I'll be dreaming too
Don't you forget about me
Just remember how I'm yearning
For the day of my returning
When our dreams will all come true.

It happens that lovers must part
For awhile just awhile
They cover the ache in their heart
With a smile with a smile
And tho days may seem endless
And nights may be friendless
Remember my love will be true.

Non ti scordare di me
Della bianca stela alpina
Dove insieme d'una mattina
Su pei monti all' albeggiar.
Copyright 1954 by Vincent Music.

A-B-C BOOGIE

MAX SPICKOL AL RUSSELL
 Down around the corner in a little
 school,
 Children learn their lessons and the
 golden rule,
 'Cause they've got a teacher up from
 Basin Street,
 And she does her teaching with a
 boogie beat,
 Teaching the A-B-C's with rhythm and
 ease,
 Ev'ry single morning it's the same old
 thing,
 All the kids are waiting for the bell
 to ring,
 When they hear it ringing they all
 jump in line,
 Walking to their classrooms,
 Feeling mighty fine, to learn their
 A-B-C's
 With rhythm and ease,
 Reading, writing and rhythmic,
 Taught to the tune of a licorice stick,
 No education is ever complete
 Without a boogie woogie beat, (well
 all reet!)

When the day is over and it's time
 to go,
 The children get their books
 And stand right at the door,
 Teacher is so happy, 'cause she done
 her bit,
 To educate the kids and make them
 really fit,
 To say their A-B-C's with rhythm and
 ease.

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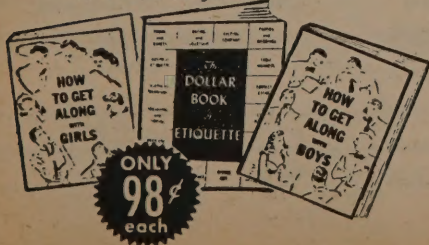
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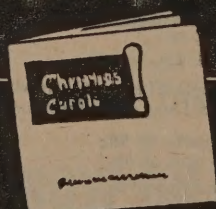
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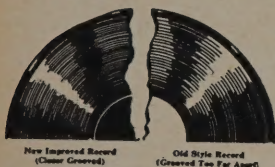
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 9. Hold Me, Thrill Me, Kiss Me
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"WHAT A PITY more people don't know about this wonderful, EASY WAY TO LEARN MUSIC!"



Over 900,000 Have Discovered It Already—But There Are Millions More to Whom It Can Bring a Lifetime of Joy! FREE BOOK Tells About It

SO MANY people needlessly deprive themselves — all their lives — of the pleasures of playing! They miss out on the good times, the increased popularity, the wonderful feeling of accomplishment that comes with the ability to play!

And why? Simply because they imagine that learning to play requires some mysterious special "talent" and long hours of practicing scales and exercises. But that's not true any more — and it's a pity more people don't realize it.

Even If You Don't Know A Single Note NOW

You can sit right down at the piano (or any other musical instrument) and actually play a piece of real music in your very first week. Your skill will improve steadily and rapidly. And soon you'll find yourself playing all your favorite pieces—easily, confidently, and properly — by note.

The famous U. S. School of Music method (which 900,000 people in all parts of the world have taken up) makes learning music an exciting hobby. No boring exercises and scales. You learn by playing pieces, delightful pieces. And you do it right in the privacy of your own home—in the spare time of your own choosing—and for only a few cents per lesson, which includes all sheet music!

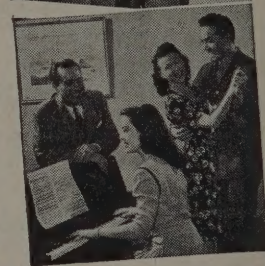
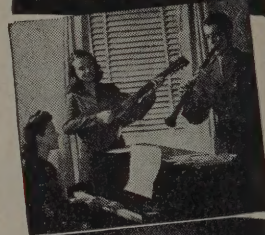
Which Is YOUR Favorite Instrument?

Do you love the piano, guitar, accordion, or violin? Regardless of which is your favorite instrument, you'll soon find yourself playing it so well that your friends will be amazed. You will be invited out everywhere, be the "key person" at every party.

Many of our 900,000 students didn't know a single note when they started; others had "given up" their music years ago and were eager to get back to it. Today they are enjoying the happiness which only music can give—to themselves and to others.

Now you can give yourself and others that happiness too. Let us tell you all about it. Let us send you the FREE BOOK which you will read about below. The coupon will bring it to you — without obligation, and without being worried about any salesman calling upon you.

WHY MISS OUT ON ALL THE FUN!



THOUSANDS NOW PLAY Who Never Thought They Could

Didn't Know A Note—Now Plays For Dances

"I DIDN'T KNOW ONE NOTE OF MUSIC! Three months later I started to play for dances. I have been invited to many parties and made people very happy with my music." — Miss Rosie Montemurro, Vancouver, B. C., Canada.



"Never Dreamed I Would Ever Play"

"I never dreamed I would ever play. I didn't know one note from the other. Today I can play six delightful pieces after only two months." — Mrs. Dallas B. Kerk, Lodgepole, Nebr.



Amazes Her Friends

"I bet some friends that I could learn to play the piano quickly. They didn't believe me because I am slow learning. Imagine their surprise last night when I played for them. One said, 'Why, Louise, it sounds like you've been playing for years!'" — Louise Gomez, Oakland, Cal.



Learns Faster Without Teacher

"I have no special talent — but thanks to your method, I play my guitar (according to impartial people) better than many students who have taken lessons from teachers for longer periods, and naturally at a higher cost." — Myrella - Muquette Saint - Andre, Montreal.



How Famous Orchestra Leader Got His Start

"I got my start in music with a U. S. School Course. How easy it is to learn to read notes and play an instrument this 'teach yourself' way! In fact, this school did so much for me that I've enrolled my two daughters." — Lawrence Welk, famous orchestra leader.



"Easy As Falling Off Log"

"It's easy as falling off a log. I have always wanted to play and now a life-long dream is being fulfilled." — Mrs. Phyllis B. Jones, Blanding, Utah.



MAIL COUPON FOR FREE BOOK

Check in the coupon which is your favorite instrument and we will mail to you our Free Book showing how simple it is to learn to play music this modern way. Then you will realize why it has been so successful for the last 56 years — and why 900,000 people have turned to it as the means of making their dream of playing their favorite instrument come true!

Mailing the coupon places you under no obligation whatever — and no salesman will call upon you. So mail it at ONCE. Don't delay putting this wonderful accomplishment into your life. U. S. SCHOOL OF MUSIC, Studio 212, Port Washington, New York. (Special Reduced Prices on instruments to our students.)



U. S. School of Music, Studio 212
Port Washington, New York

Send me your 36-page illustrated FREE BOOK. No obligation—and no salesman is to call upon me. I'm interested in playing (name instrument)

☐ I do ☐ I do not—have instrument now.

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